

FACT DISPLAY PAGE 1 OF 13

INSTRUCTIONS:

Step 1: Register your event at:
ONEDAYWITHOUTSHOES.COM

Step 2: Print facts and stencils on paper.

Step 3: Find cardboard boxes. If used, turn them inside out for clean surface.

Step 4: Cut stencil instructions. Stencil in black or TOMS blue on some boxes. For other boxes, pin or tape facts.

Step 5: Place in a high-traffic area before your walk, or place along your walk on April 8th.



ONE

DAY

WITHOUT

SHOES

APRIL 8TH

APRIL 8TH 2010

**ONE
DAY
WITHOUT
SHOES**

ONEDAYWITHOUTSHOES.COM

**WITH EVERY PAIR YOU
PURCHASE,**

TOMS

**WILL GIVE
A PAIR OF NEW SHOES
TO A CHILD
IN NEED.
ONE FOR ONE.**



TOMS



One for One

FACT

No. 01

IN SOME DEVELOPING NATIONS,
CHILDREN MUST WALK
FOR MILES
TO SCHOOL, CLEAN WATER
& **TO SEEK**
MEDICAL HELP.

FACT

No. 02

**CUTS & SORES
ON FEET CAN LEAD TO
SERIOUS
INFECTION.**

FACT

No. 03

OFTEN, CHILDREN
CANNOT
ATTEND SCHOOL
BAREFOOT.

FACT

No. 04

IN ETHIOPIA, APPROXIMATELY
ONE MILLION PEOPLE
ARE SUFFERING FROM
PODOCONIOSIS,
A DEBILITATING AND DISFIGURING DISEASE
CAUSED BY **WALKING BAREFOOT**
IN VOLCANIC SOIL.

FACT

No. 05

PODOCYCONIOSIS

IS

100%

PREVENTABLE

WITH BASIC FOOT HYGIENE

& WEARING SHOES.