

POP-UP SHOE VALET

INSTRUCTIONS:

Step 1: Register your event at:
ONEDAYWITHOUTSHOES.COM

Step 2: Set up a table.

Step 3: Make a big sign that says “TOMS One Day Without Shoes Shoe Valet”.

Step 4: Make numbered tags to give people to keep track of their shoes.

- Ask people to leave their shoes with you while they walk barefoot.
- As you check their shoes, tell them about the One for One movement.
- Give them a numbered tag that corresponds with a numbered tag for their shoes.

